
Did you know?

"A Little More Time", the first single from Bobby Wills' 2010 album, *Man With No Past*, hit #43 on Billboard's Country chart – an amazing feat for a completely independent artist.

Legendary songwriters **Walt Aldridge** (Reba McEntire, Tim McGraw, Travis Tritt) and **Mike Pyle** (Blake Shelton, Lee Ann Womack, Collin Raye), contribute to nine of the 10 tracks on ***If It Was That Easy***, including three tracks written by the trio together. Wade Kirby (George Strait, Faith Hill, Emerson Drive) and Thomas Wade also contribute to two tracks.

The video for "**Show Some Respect**" features Wills' three-year-old daughter in a cameo role.

Wills, who was adopted as a baby and raised in Calgary, Alberta, was a country music fan growing up, only really started to pursue music after finding his biological family in his early 20s.

Wills is the eldest of five biological siblings, three of which also write and perform music (he describes the youngest as 'a flat-out prodigy').

It was the first night he spent with his biological father, and the discovery they shared a deep love of a well-crafted lyric, that convinced Wills that music was his destined path.



Bobby Wills "Show Some Respect"

From the album: ***If It Was That Easy***
Release date: **September 2012**

Woven deep in the fabric of America, college football rivalries are like no other, and the one between the Alabama Crimson Tide and the Auburn Tigers goes back more than a hundred and twenty years. When Auburn's historic Toomer's Corner oak trees were poisoned by an over-zealous Crimson Tide supporter, it made the news everywhere – including on a ski hill in Vail, Colorado, where country artist **Bobby Wills** was on a retreat with songwriting legends Mike Pyle and Walt Aldridge.

Over breakfast talk turned to that lost sense of history, and the importance of respecting tradition and what came before you. "Today it's all about what's new, the next big thing," says Wills. "That's the great thing about music – that history. If you become a fan you almost have no choice but to learn and respect that journey."

That sentiment led to "**Show Some Respect**", the first single and video from Bobby Wills' latest album ***If It Was That Easy***. An expertly crafted slice of life that urges the listener to take a reflective moment every now and again, "**Show Some Respect**" is instantly familiar and yet exhilaratingly fresh. Wills' traditional country vocals are buoyed by rich, modern arrangements that nestle comfortably into today's country music playlists.

"**Show Some Respect**" perfectly reflects the songwriting synergy that runs throughout the album. "I love that song", says Wills of "**Show Some Respect**". "I'm really proud of it. I think of all the songs I've ever been a part of, it's one of the strongest ones. Yes, it's my song, but it's hard for me to think you can write a better song than that one."